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Bruce Felber Inducted in Ohio Association's Hall of Fame

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CLEVELAND — Bruce J. Felber, MAS, was inducted into the 600-member Ohio Promotional Professionals Association's (OPPA) Hall of Fame at the 2008 OPPA trade show on March 12. This honor comes after 22 years of involvement in the industry and the local association. Felber served as the president of OPPA in 1994 and 2001 and was responsible for creating trade-show and educational venues that are still in use today. "Bruce has a real heart for the industry," says LaDonna Belcher, executive director of OPPA. "He truly is committed and very deserving of this honor."

Felber is currently a member of the PPAI events committee and is past chairman of the international's public relations committee. Felber achieved the highest professional designation from PPAI, a Master Advertising Specialist (MAS). He is the creative director at [Felber & Felber Marketing](#), a full-service advertising, marketing and public relations firm in Twinsburg, Ohio. He is a member of the American Advertising Federation-Cleveland and is a founding member Northeast Ohio Communicators Affiliates. Felber was also recently elected as the 2008 president of Streetsboro Area Chamber of Commerce.



The Felber & Felber Team (left to right): Michelle Hirsh, Bruce Felber, Carol Moraco (wife of Felber), Rob Felber and Katy Landers

The 2008 OPPA opened with a casino night and an awards dinner, where the hall of fame presentation was awarded by OPPA President Donna Vorce.



Vorce and Felber

Other awards included:

2008 Buckeye Awards

- Supplier Rep of the Year - Kari Moravec of Sweda, LLC
- CSR of the Year - Rebel Jerin of Quikey Mfg.

2008 Supplier Rep Service Award Winners

- Craig Fisher of SanMar
- Jeff Moffitt of Sterling Cut Glass
- Bryan Vaughn, MAS of PJS Inc. (vice president of OPPA)
- Stephanie West of Leed's Mfg. (trustee of the OPPA board)

2008 CSR Service Award Winner

- Samantha Aresto of Leed's Mfg.

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Also at the show, education day pulled in a record 104 attendees to hear past-chair of PPAI, Paul Kiewiet, deliver his presentation on the experience economy. After the session, the show opened where 202 booths displayed more than 325 lines. Show attendance hit more 645 distributors from all over Ohio and surrounding states. New this year was a products showcase where suppliers could contribute their latest offerings. For the second year, samples were collected to be used as awards and incentives for Cleveland Public School Children.

The next OPPA show will be October 15th in Columbus. OPPA has been serving Ohio for more than 40 years providing industry education and supplier trade shows for its members. Additional industry information and background can be found at www.oppagroup.com.

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